



THOMPSON VALLEY ART LEAGUE

429 N. Lincoln Avenue ~ Loveland, CO ~ 80537
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September 2018 Newsletter

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Message from the President

First let me again announce that we are pleased to have a new Community Board Member -- George Coll, well-known Colorado artist has joined our board. George started his artistic career by attending painting workshops at the Lincoln Gallery. He is a great supporter of our organization and will bring many good ideas for moving us forward.

We are now through our big and important *Art in the Park* event. This was a great success with vendors being very positive with their sales and results and already asking about next year's event. As you know, this is the biggest funding source for the gallery. We have most of our revenue and expense numbers in for this event and will present our financial status to you at the **Members Meeting on Thursday, September 27 at 6:30pm at Otteman Arts** (see logistics for this meeting at the end of the Newsletter).

We are having another **Artists Sale this Saturday from 12 - 4pm** in conjunction with **Pastels on Fifth**. Many of you (and our customers!) expressed what a successful Starving Artist Sale we had along with the Cherry Pie Festival so we are holding one more outside sale while the weather is still nice. Lenina has sent out logistics on getting your items to the Gallery on Thursday and Friday this week - September 6th and 7th and we have a committee in place to do the event - we always welcome more help if you can be there.

Night on the Town is Saturday, September 14. Lenina has organized member attendance and help. Be sure to drop in and view our new art and generally support the gallery on this monthly event.

October will be the Studio Tour – see information from Lenina below.

November will be the Regional Fine Art Show - We proved what a successful event the National Fine Art Show could be, so we are looking for a similar success in our Fall Regional Fine Art show. See Lenina's information regarding the RFAS below. Mike Otteman will be our Juror for the show.

November is also our TVAL/Lincoln Board election. It is not too early to be thinking about helping out on next year's Board. We have really gotten things rolling this year - our financials are in order, we have an impressive and innovative Gallery Director, our shows are being very successful, we have elected a community member to be on our board -- and have a lot of fun things to work on this next year and would like you to be a part of successfully moving us forward. More information will follow in October.

Our next Members' Meeting will be on September 27. In my effort to get us out into the community, I have arranged another 'field trip'. This month's meeting will be at 6:30pm at Otteman Arts, 105 East 1st Street. This is on the NE corner of Railroad and 1st -- you will need to park a bit further north on Railroad in those diagonal parking spaces to the east of the old Feed and Grain build - on Railroad but South from Aims. (Or, you can experience the new parking garage between Cleveland and Lincoln - entry from the Lincoln side) - it is free.

Please note: I will not be at this meeting, as Rick and I will be on our 35th anniversary celebration trip to Italy. Pat Saunders-White our Vice President will coordinate this meeting.

We will have a short business meeting -- we will get a look at our financial situation. I have asked Sheryl Jones, our bookkeeper to present our financial report. We have been very diligent and creative with our expenses this calendar year. Now, we have a very good idea of how we are doing since our Art in the Park revenue and expenses are available.

For our featured presenter, Mike Otteman is a very accomplished artist who owns and operates the Otteman Arts art framing business. Mike will be our juror for the 2018 Regional Art Show. At this member's meeting, he will discuss framing - why and how and give us insights how to prepare the frame and artwork together to best show off and represent your art.

Lastly, I continue to evolve our new website. I updated everyone's bio with any information I could find. Check out your particular page and let me know if you need changes. I was able to get something for all but one artist. I will be working with Lenina to continually add capabilities to the website. Currently, the weakest area is the Membership area. We will be adding past newsletters, a calendar and other capabilities to make the website even more useful and representative of our organization. If you have any comments for me, please send email them to me at: bon@dandeliongroup.com . Thanks for everyone's contribution on this project!

– *Bonnie Stählin*, 2018 TVAL President

Director's Update - Lenina Olivas

Videos

Videos, videos, VIDEOS! Karen from StarStream Productions is interested in shooting video about the artists and the gallery as a whole. We are looking for 8 artists, 4 artists have stepped up so far, who would like to be in a 1-2 minute video doing an art demonstration and talking about their work. We are asking EACH

participating artist to pay \$125.00; she normally charges \$650.00 per artist. If there is enough interest she will shoot film in the gallery in late September OR early January, depending on everyone's schedule.

Please let me know if you'd like to participate by **September 7th**.

Deadline: Friday, September 7th

Projected filming date: TBD

Art Video

Click the link to view the Art video <https://vimeo.com/281512036> Lisa, Trudy, Richard, Melanie, Don, & my art are prominently displayed behind Miss Loveland in the beginning and end of the 3 minute video.

Student Video

Click the link to view the Student video <https://vimeo.com/280276254> Kayo, Susan, Carol, Pat, Don, and Tanielle's art is prominently displayed behind Miss Loveland in the beginning and end of the 3 minute video. The video series was then shown during Dancing with the Stars, Loveland.

Loveland Art Studio Tour

There are 13 artists that will be representing the Lincoln Gallery during the Loveland Art Studio Tour. We would LOVE to have more artists sign up, via SignUp Genius, and paint, draw, make jewelry, and/or "throw pottery" in the gallery during the Studio Tour. The first weekend we are full, however, we need people on the 20th & 21st inside the gallery.

By volunteering you will be able to bring your bin during the two weeks during studio tour, sell MORE prints and reproductions, in addition to what is on the wall.

Artists that are participating will have up to 6 pieces of art in the gallery over the month of October. If you will not be participating you will be able to display up to two pieces 11x14 or smaller, in addition to the 5 pieces in the shared bin.

Something FUN!

I'd like to start a "Show Us Your Loveland" where we can mail out booklets or postcards and have friends or members of our family take pictures of themselves with the Loveland Art Studio Tour (LAST) booklet in various locations. For example, I can mail a LAST booklet to my mother in California and she can take a selfie with the LAST booklet at Venice beach. We can post them on our Facebook page, Instagram, our website, and the Loveland Art Studio Tour Facebook page! Pointing to our ad or YOUR studio picture is preferable of course ;-)

Artists Sale

Since our first Starving Artists Sale during the Cherry Pie festival was so successful I figured we should have another!

Artists Sale -September 8th, 12:00 to 4:00 pm during Pastels on 5th which happens from 10-5 pm. We still need help with tearing down, please sign up via SignUp Genius. If you'd like to sell items at a reduced price please drop them off on Thursday the 6th or Friday the 7th from 12-5:30. You may pick up the unsold items on Saturday the 8th at 5 or on Tuesday the 11th after 12.

SignUpGenius

I'll be signing up all of the gallery artists in Signup Genius. YOU, the artists, will have to create a profile. The reason for this is so artist can see who is participating in what event, you will receive an automatic reminder email, and the gallery can track which artists is participating in what event.

Regional Fine Art Show

The Regional Fine Art Show (RFAS) committee was formed and met last week. Michael Wilcox happily accepted the Chair position and will be our fearless leader for the show. The posters and postcards are complete and will be sent to the "press" next week. A very big thanks to Brenda Leedy for stepping up, once again, and creating the design.

Membership is encouraged to apply for the RFAS. Membership will ONLY pay \$15.00! However, there is a catch; the deadline to receive the discount is **Monday, October 1st at 11:59 pm**. The discount is ONLY for the first three. If you choose to submit three additional pieces the cost is 10 per image. The code to receive the discount is TVAL2018.

Don't forget to share that we are having a Regional Fine Art Show via social media. Like the post and comment!

Opening Reception: Friday, November 9th from 6:00-8:30

Closing Reception: Friday, December 14th from 6:00-8:30

Important Dates

- Change-out dates are as follows:
 - Saturday, October 6th from 12:30-5:30
 - *Friday, November 2nd from 12:30-5:30
 - *Monday, December 17th from 12:00-5:00

As a reminder all art can stay up for 60 days, you may choose to change your art every 30 days. Your Art will be rotated every 30 days by Gallery Director or the Assistant Gallery Director. All members are asked to bring in 3-4 pieces to hang and 3-5 pieces for the shared bins.

New Members

No new members at this time. We have space for one visual artist, a jeweler, and a potter. Please help recruit members!

September Members' Meeting

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2018 TVAL/Lincoln Gallery Board of Directors:

- x Bonnie Stählin, President
- x Pat Saunders-White, Vice President
- x Kathi Kline, Secretary
- x Bonnie Stahlin, Treasurer (Acting)
- x Kayo Peeler, Member at Large
- x George Coll, Member at Large
- x Lenina Olivas, Gallery Director