



THOMPSON VALLEY ART LEAGUE

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## July 2018 Newsletter

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- Director's Update
- Members' News
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  - Art in the Park
  - Loveland Art Studio Tour Studio Tour - October
  - Regional Fine Art Show - November
- Exciting Members' Meeting - July 19 @6:30pm - Tour/Learn about Deskchair !

### Message from the President

We're well into our summer already!

Lots is happening! We had a fun potluck with several members attending in June -- we got to meet new member Nina Breuer ! We are recruiting members in areas where we need artwork to round out our Gallery artwork offering and will be introducing them further as they join our organization.

July 7 was our **Starving Artist** event in conjunction with the Annual Cherry Pie Festival. We had outstanding sales! Thanks to all of you who participated! The visibility we have by the Museum and being part of these events continues to draw new people into our gallery and promote us as an art leader in the Loveland community. This event was so successful that we are thinking of another Starving Artist sale in September in conjunction with Pastels on 5th!

August is **Art in the Park** -- be sure to sign up for you volunteer requirement so that we can all make this another wonderful event for everyone. Olivia created the following online volunteer sign up sheet for AITP. [www.volunteersignup.org/PFDKQ](http://www.volunteersignup.org/PFDKQ)

If you haven't already, please sign up now so we can get all the spots taken care of.

Olivia has several new things planned so be sure to look around the Art in the Park area to see all the vendors and entertainment and support this fun and important TVAL/Lincoln event!

## **YOU WON'T WANT TO MISS our next Members Meeting!**

Thursday, July 19 at 6:30 pm

At the new Deskchair and 5 Tables Cafe at 4th and Lincoln!

A representative from Deskchair/5 Tables will be telling us about the building and organization and what they are doing in downtown Loveland. We will have a tour (and if you are REALLY good, a taste of some of their fabulous appetizers -- on me!) There is some fabulous art all around the building and a local photographer took pictures during the destruction process that are amazing!

This will be helpful information for when gallery customers or attendees of Art in the Park ask you about downtown Loveland. In addition, we'll have a fun door prize for some lucky attending member!

Thanks to all of you for continuing to be such dedicated members of our organization and responding to our requests for help as they come up. We'll need your help for Art in the Park, our next Starving Artists and for our November Regional Art Show.

– *Bonnie Stählin*, 2018 TVAL President

## **Director's Update - Lenina Olivas**

Wow! Another successful event in the books! If you weren't able to attend the Starving Artists Sale for whatever reason you missed a very hot event, literally and figuratively. We had well over 420 people browse the sale table, purchase art, or stop in at the gallery during the three hour event.

The gallery sold over \$1,000 worth of art; both donated items and member's art. The low prices and curiosity brought people into the gallery. I heard comments range from "wow this is a nice gallery" to "I didn't know this place was here." We got so busy at one point I called my husband to help direct people to check out. Not only did he help direct people he also wrap pottery, and bagged art!

The event was so successful I'd like for us to do it again during Pastels on 5<sup>th</sup>. Pastels on 5<sup>th</sup> is on Saturday, September 8<sup>th</sup> from 10-5 and like the Cherry Pie Festival it brings in large crowds of people. I'll be sending out an email with more information and asking for 4-6 volunteers to "man the sales" so I can ring up all of the sales.

With the Loveland Art Studio Tour and the Regional Fine Art Show being right around the corner I'll be setting up the date and times for the upcoming committees. If you didn't tell me what day & time works best for YOU please let me know ASAP! I'll be sending out information by the end of the week. Last week we rolled out our Instagram page. Our address is LincolnGallery2018 or find us at [www.instagram.com/LincolnGallery2018](http://www.instagram.com/LincolnGallery2018). May Giacomini and Nina Breuer are my trustee social media assistances & I'm so appreciative of all of their help. Our Yelp and TripAdvisor page is up and running and our Google Review are coming in. In addition our "likes" on Facebook are increasing and we are receiving new reviews.

Yoga, Tai Chi, and Guided Meditation classes are going well. We've brought in a handful of individuals who may not have come into the gallery otherwise. We've turned those clients into customers and individuals who feel comfortable asking questions about art.

Lastly, I'm working with Loveland Ale Works to set up Pints for People in the month of August. If you are not aware of the program Loveland Ale Works set ups Pints for People on Wednesdays from 6:00-11:00 pm; where for every pint of beer that is sold they donate a dollar of the proceeds to a nonprofit in the community. My hope is we can ALL celebrate the success of Art in the Park, the Starving Artists Sale, and all of our successes as the Lincoln Gallery family.

P.S. If you don't drink beer they do carry hard cider. Also, if you don't drink alcohol, for whatever reason, please share the date with someone who does.

## Members' News

### ***Need a Member-at-Large for the Board***

If you would be interested in helping out as Member at Large for the remainder of the year, please contact Bonnie. Melanie has been so busy with her traveling and benefit efforts that she will step down from the board. We are hoping to have her re-engage with us when our transition activities are complete and when we can incorporate some of her great ideas.

Bonnie is getting a community member to be our Treasurer and we are retaining our bookkeeper, Sheryl Jones to continue helping us keep our records straight and finish up our budget for the remainder of the year.

Carol Mason has a display of oil and watercolor paintings at Western States bank, [3149 N Garfield Ave.](#) (by Hobby Lobby) for the month of July.

### ***Art in the Park***

Sign up for your volunteer commitment at [www.volunteersignup.org/PFDKQ](http://www.volunteersignup.org/PFDKQ)  
Olivia has more spaces sold than last year with only 20 left!

## July Members' Meeting

The next TVAL *Members' Meeting* will be on *Thursday, July 19 at 6:30pm at Deskchair - 4th and Cleveland.*

### 2018 TVAL/Lincoln Gallery Board of Directors:

- × Bonnie Stählin, President
- × Pat Saunders-White, Vice President
- × Kathi Kline, Secretary
- × Bonnie Stahlin, Treasurer (Acting)
- × Kayo Peeler, Member at Large
- × TBD, Member at Large
- × Lenina Olivas, Gallery Director