



THOMPSON VALLEY ART LEAGUE

429 N. Lincoln Avenue ~ Loveland, CO ~ 80537
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April/May 2018 Newsletter

- Message from the President
- National Fine Art Show
- Art in the Park
- Members' News & Opportunities
- Next Board and Members' Meeting - May 10 @6:30pm

Message from the President

Have you met Lenina Olivas , our new Director?? She has already proved to be such an asset to the League – even in the short time that she has been here! If you haven't met her, stop in and introduce yourself!

Lenina has rallied the National Fine Arts Show committee to find needed sponsors and she has made important connections with the Loveland community! She has leveraged her wonderful personality and connections to bring new ideas to our Gallery – stay tuned!

Our National Fine Arts Show has really taken off – it will surely be the most successful show to date! Be sure to see the update in this Newsletter. This show is one we will be so proud of – the committee and the membership have really contributed to make this the best NFAS ever!

Thanks to all of you who continue to come forward to sit the Gallery during vacations, sick time, etc. Isn't it fun to be a part of such a wonderful organization! We are really taking off – you are in a good time to be part of the Thompson Valley Art League and the Lincoln Gallery!

Come to the next **Members' Meeting on May 10th at 6:30!** Lenina will give you a preview of our wonderful National Fine Art Show!

– *Bonnie Stählin*, 2018 TVAL President

National Fine Art Show

The Opening Reception for the National Fine Art Show will be **this Friday, May 11 from 6-9pm** in conjunction with the downtown Loveland 'Night on the Town' event.

Awards for the show will be presented at 6:30 followed by our **opening gala** featuring entertainment, refreshments and the opportunity to meet the artists in the show.

We had 153 artists apply for the show with 503 entries! We received entries from 28 states!

The show will feature 85+ invited artwork pieces.

This will be one of our main events for the year, so come and join the fun and see the excellent art in our 2018 National Fine Art Show.

Art in the Park

We currently have about 50 spots left with 2 1/2 months to go for applications!

Our Music Line-up for the Main Stage is confirmed with the following acts: The John King Band, HERESTOFIGHTIN, Duke Street Kings and Cowboys Dead. In between bands Armando Silva will be painting to music on LARGE canvases which will be auctioned off over the course of the festival.

We have 5 student artists, ages 11 to 15, participating in our Student Artist Tent sponsored by Dark Heart Coffee.

TVAl Member Volunteers: Sign up sheets are now available at Lincoln Gallery. We need "all hands on deck" to have a successful and worry free event. You may also email me at artintheparkinfo@gmail.com with the dates and times that you are able to volunteer.

Thanks for all you do to support our LARGEST fundraiser of the year!!

Members' News

To all gallery members -- from Mary Giacomini

We have FREE marketing available! Lenina and I have been working on getting our Face book page visibility. The Lincoln Gallery's Face book page recently had up to 800+ people per week seeing our art weekly -- my goal is to get into the thousands!

I have reached more than 5K on my personal face book page per week (Mary M Giacomini's Artwork) without spending a dime on their advertising. How? **Like, share, comment** and **share** some more. Invite your friends to like <https://www.facebook.com/TheLincolnGallery/>

If you are on Face book, 'friend' fellow gallery members. Visibility is lost when no one likes/comments/shares the posts.

Send small jpegs of your art to me (Mary) art@marygiacomini.com or (Lenina if you want) so we can promote your art. 50 % of being a professional artist is MARKETING. This counts. It works too. Excited for this upcoming National Show! More reason to share. Mary Giacomini

From Linda Palmer:

- My painting "Power & Thunder" was juried into the Colorado Watercolor Society's State Show -- only 63 paintings were selected.
- My painting "Dawning Of A New Day" was juried into the Rockies West National Show
- My painting "Sparkling In The Sunshine" won the Judge's Choice Award at the Louisville Spring Show
- My painting "Breathe In The Beauty" was in the Colorado Watercolor Society Spring Show at the Lakewood Cultural Center
- I have been elected to the Executive Board for the Colorado Watercolor Society.

Boulder County Arts Alliance Events Calendar -- From Pat Saunders-White

Here is an art event calendar that I find interesting and informative.

Calendar of events for the Boulder County Arts Alliance :

<https://www.bouldercountyarts.org/civicrm/mailling/view?reset=1&id=1522>

May Members' Meeting

The next TVAL Board Meeting will be on Thursday, May 10 at 6:30pm at the Gallery. The Board of Directors will meet the hour before that – at 5:30pm

2018 TVAL/Lincoln Gallery Board of Directors:

- × Bonnie Stählin, President
- × Pat Saunders-White, Vice President
- × Kathi Kline, Secretary
- × Bonnie Stahlin, Treasurer (Acting)
- × Melanie Hutchinson, Member at Large
- × Kayo Peeler, Member at Large
- × Lenina Olivás, Gallery Director