

Event Information
Art in the Park Loveland 2024



Location: North Lake Park
Loveland, Colorado (West)

REQUIREMENTS:

Accepted Application Types:

Both Artist and Non-Artist Vendor

Images: 4 (a booth shot is required)

Images not required for Non-Artist Vendors

Fee: (Application / Jury Fee): \$25.00

Fee: (Early Bird Application Fee): \$25.00 until 4/30/2024

Fee: (Late Application Fee): \$35.00 after 5/1/2024

Time Remaining:

171 day(s) and 15 hour(s) remaining

Dates & Deadlines

- January 10, 2024

Open Date

- April 30, 2024

Early Bird Deadline

- April 30, 2024

Application Deadline

- June 1, 2024

Late Fee Deadline

- May 1, 2024
Purchase Deadline
- **August 10, 2024**
Event Start
- **August 11, 2024**
Event End

EVENT INFORMATION

2024 Art in the Park, Loveland is celebrating its 57th annual festival. We are recognized as a leading show in the industry and a large part of the cultural fabric of the vibrant Loveland art scene. We participate every year in THE WEEKEND OF ART, along with the internationally acclaimed Sculpture in the Park. We invite you to apply to be one of the 250 exhibitors at the 2024 event, a world-class celebration of the visual arts. Our goal is to provide our exhibitors and our patrons with an experience of unparalleled quality and excellence. Highlights of this year's show are The Gallery of FINE ARTISANS and The Market of FINE ARTS AND CRAFTS.

Art in the Park, Loveland is a nonprofit organization, supported by the Thompson Valley Art League (TVAL). We believe the access to art is for everyone and artists are essential to the success. We support artists and art education through TVAL in Loveland

GENERAL INFORMATION

Important Dates:

February 1, 2024: 2024 Call for Entry (application will open)

The Jury will be review and processing application until June 1, 2024. You will receive notification within two weeks of submitting your application. You will need to pay your booth fee when you accept your invitation to attend. This will reserve your booth space.

Art in the Park, Loveland

Load in: Friday, Aug 9th, 2024 9am-5pm

Festival opens Saturday, Aug 10th, 2024 10 am-5 pm

Festival closed Sunday Aug 11th, 2024 10 am - 4 pm

Fast Facts:

Location: North Lake Park Loveland Colorado

Email: artintheparkinfo@gmail.com

Website: www.artintheparkloveland.com

Mailing address: 429 N Lincoln Ave Loveland CO 80537

Images: 3 images of work + 1 booth image (required for The Gallery)

Application / Jury Fee: \$25 non-refundable

Booth Fee: The Gallery \$475-\$550

The Market \$400

Food Trucks \$450

Electricity: No Electricity is available. Generators ONLY in the FOOD COURT

Security: 24-hour Fri-Sunday

NEW Grant opportunity for YOUNG ENTEPENURES Program

This program is designed specifically for artists who are beginning their career with very little experience exhibiting and selling their work at any venue. The application procedures are the same for regular show participants. You must still apply and pay the non-refundable application fee (\$25). However, Thompson Valley Art League will pay your booth fee. So, the booth is FREE to accepted artists.

- Must be a student or emerging Artist, Age 21 or under
- Create and manufacture your own work
- pass the jury process
- Only 5 spots available

Images:

-4 images are to be submitted for each application entered by the artists. 3 images must be of individual pieces of work. The 4th image, must be a booth or display of the artist's work. **THE 4TH IMAGE IS MANDATORY FOR APPLING TO THE GALLERY SECTION.**

-If a booth image is not available a display image will be accepted

Categories:

The Gallery: Fine Art, all mediums. All work must be original and created by the artist. No machine-made or mass-produced work is permitted.

The Market: Fine Arts and Crafts, all mediums. All work must be original and created by the artist. No machine-made or mass-produced work is permitted. Also promoted are Artisan crafts such as home-grown items, honey, herbs and plants, handmade soaps, lotions, sauces, mixes, Arts and craft items, emerging artists, functional pottery, functional wood working and metal work. If you are unsure, please email at artintheparkinfo@gmail.com

Sponsor: There are 10 booths available for sponsorship. Please contact Jill for availability and pricing at artintheparkinfo@gmail.com.

Set Up:

- Booth set-up is Friday, Aug. 9th from 9 a.m. to 5 p.m. Early unload appointments will be available upon request.
- All vendor/artists tents **MUST** be completely set up and open for business no later than Saturday, Aug.10th at 9 a.m. We may open early, depending on the crowds.
- Artisans are responsible for the set-up and teardown of their booths. Dolly or hand cart to move your wares across the park. No vehicles allowed on the grass. There will be volunteers to help with the load-in and set-up on August 9th and during teardown on the 11th

Our high school volunteers, are provided to help you unload, move and set-up, They work for TIPS! The money raised goes to their theater group, band outings and Cheerleader uniforms. They have been volunteering with Art in the Park for several years and are **AMAZING** kids that **WORK REALLY HARD.**

YOU WILL NEED TO UNLOAD YOUR VEHICLE AT THE CURB, THEN, MOVE YOUR VEHICLE TO THE PARKING LOT, THEN TAKE YOUR LOADS TO YOUR TENT SPOT TO SET-UP. YOU WILL NOT BE ABLE TO LEAVE YOUR CAR IN THE LOADING ZONE WHILE YOU ARE SETTING UP YOUR TENT. THIS WILL WORK THE SAME AT LOAD-OUT ON SUNDAY. THIS RULE WILL BE STRICTLY ENFORCED. THOSE NOT FOLLOWING THE RULE WILL NOT BE ALLOWED BACK.

Tear down and Load out:

- Sunday, August 11, 4 p.m. - NO EARLY TEARDOWN
- Please leave your site, clean as you found it.
- Volunteers are available to help.

Tear down and load out will work the same as the load-in, you will need to tear down your booth, move it all to the loading zones where you loaded in. **GET A YELLOW READY TO LOAD PASS FROM SOMEONE IN A YELLOW VEST** at the curb in the loading zone. Then go get your vehicle, You will be admitted to the loading zone **ONLY with a Yellow ready to load pass**. Load your Vehicle and leave the load out parking spot. You will not be allowed to park at the curb then go tear down your booth, vehicle will be towed.

Thank you for your interest in the 2024 Art in the Park, Loveland CO

RULES/REGULATIONS

1. All work exhibited must be created and produced by the artist.
2. Only original artwork, crafts and reproductions of your work may be displayed or offered for sale.
3. Work which is imported, mass produced or manufactured will not be accepted.
4. Overnight security will be provided Friday and Saturday night. TVAL or AITP will not be responsible for any lost, damaged, or stolen merchandise.
5. Booth sharing is permitted in The Market ONLY, but both artists need to meet the jury selection process. For shared booths, both artists must be juried individually. Each applicant will be notified individually.
6. Exhibitors agree to remain set up for the entire duration of the festival.
7. Artist must be present with their work for the entire two days of the AITP. Representatives may not attend in place of the artists.
8. Artists are responsible for collecting and reporting all city, county and state taxes. We will provide easy to follow instructions on how to, in your welcome packet, at check in the day of the festival.
9. Exhibitors are responsible for setting up their booths and also for cleaning up their exhibitor space at the end of each day. Please leave the area around your booth space clear of all trash.
10. When possible, exhibitors are encouraged to demonstrate their art or craft.
11. All booths must be weighted (**min 40# per post x, (4) TOTAL OF 160 LBS PER TENT**) Fire Marshall will be inspecting. **ABSOLUTELY NO STAKING IS ALLOWED IN THE PARK.** No ropes can extend beyond your tent space. If you stake you will be asked to remove the stake and weight appropriately or leave the show. This is a safety issue.
12. Display must not extend beyond booth space and may not obstruct traffic flow; you may NOT extend beyond your 10x10' booth space with displays or product. You will be allowed to sit outside

the 10x10' space.

13. Booth must be professional in appearance.

14. Artists/vendors are responsible for providing their own - WHITE Tents (The Gallery) (10x10' tent with sides that close with zip, Velcro or clip closures), weights, tie downs, tables, displays, signage, hand carts or dollies, fixtures and any other items necessary for the booth and display. A professional looking booth is a must. If you need recommendations on what type of tent, please contact me.

CHEAPER is CHEAPER and may only last one show.

The Gallery will have a limited amount of space in shared 20 x 20 tents. (TVAL will supply and set-up the tents). Artist are responsible for all interior display and lights (solar ONLY).

15. Handwritten signs and sale signs are prohibited.

16. No electricity is available. No generators. Electricity will be only available to food vendor trucks.

17. The show will happen "Rain or Shine". Colorado has great sunny weather throughout this time of year, but be prepared for any weather situation.

18. Access to your own 4G or personal hot spot if you require WIFI. There is no hosted WIFI provided.

19. Dolly or hand cart to move your wares across the park. No vehicles allowed on the grass.

20. No pets will be allowed in your booth. Service animals MUST have paperwork.

21. **ABSOLUTELY NO HECKELING** of the patrons. This will be enforced.

BOOTH INFORMATION

THE GALLERY -FINE ART ONLY

10 x 10 single \$475

10 x 20 double \$950

THE GALLERY - FINE ART ONLY

Concierge tents (TVAL provided tents, 4 -10 x 10 in a 20 x 20 shared tent)

10 x 10 single (within a 20 x 20 shared) \$550

10 x 20 double (within a 20 x 20 shared) \$1100

20 x 20 quad (all of a 20 x 20) \$2200

THE MARKET - Fine Arts and Crafts

10 x 10 single \$400

10 x 20 double \$750

10 x 30 triple \$1200

THE FOOD COURT - Food trucks and tents (MUST BE ON THE CITY OF LOVELANDS vendor list)

Food truck 10 x 25 footprint (on the street) \$450

10 x 10 tent on the grass \$400

10 x 20 tent on the grass \$700

REFUND POLICY

We will be observing a strict refund policy.

-If we cancel the show there will be a 100% booth fee refund or credit to 2024 (artist choice)

-If you decide to withdraw from the show before May 1, 2024, there will be a 100% booth fee refund

or credit for 2025.

-If you decide to withdraw from the show before June 1, 2024, there will be a 50% booth fee refund or credit for 2025.

-There will be no refunds if you decide to withdrawal after June 1, 2024

JURY DETAILS

Average number of applications submitted each year:

400

Average number of artists selected from the jury to participate in the event:

250

How images are viewed by jurors:

Computer monitor

Within a medium category, applications are sorted and viewed by:

Random Order

Jurors score applications using the following scale:

Yes, No, or Maybe

Number of jurors scoring applications:

4

The show organizes the jurors for a:

Multiple jury panels that score applications for specific medium categories that he/she has expertise

Jurors score

Separately from various locations

Am I allowed to observe the jury process?

Jury process is closed

Other information

The jury team is anonymous, well versed and educated in art to maintain a well-rounded show with quality workmanship at the forefront of jurying process. The objective to select artwork that is unique, representative of a broad range of media, and that demonstrates both creativity and technical excellence, resulting in a diverse yet balanced show.

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