

TVAL MEMBER'S MEETING  
OCTOBER 19, 2023 6:30-8:00pm  
Minutes

Meeting began shortly after 6:30. Attendance in gallery: 15. Attendance on Zoom: 6

Lisa DuBois welcomed several new members plus two visitors. TVAL has 8 new members from the Studio Tour Weekends. Announcements included:

- EXTENDING NEW MEMBER SPECIAL: We will continue the special for Basic members who sign up now for 2024. They will receive the remainder of 2023 free. Price is \$60 for 2024, plus one shift at AITP. See Lisa or visit Lincoln Gallery for more info.
- EXHIBITING MEMBERSHIP 2024: Price remains the same as 2023 (\$325). Exhibiting members are required to work one shift for AITP, plus 4 short term slots. If you are a Basic or Basic Plus member and would like to be juried into Lincoln Gallery, please see Kay Keyes Farrar.
- VOLUNTEER SLOTS AVAILABLE: There are just a few exhibiting members who need one more shift to fulfill their 2023 commitment. Remaining slots include: Demo Your Work during Shop Small Saturdays (Oct & Nov)
- TVAL Member HOLIDAY PARTY DEC 8 during NOTT. This will be a fun night at Lincoln Gallery for you and your guest. More details to come.

Kay gave GALLERY & EXHIBITIONS announcements, continuing with more slots available in Sign-Up Genius:

- Fun slots available
  - Oct 26: Autumn Decor on Front Door & Windows
  - Nov 10: Cashier for NFAS Opening (Kay will train)
  - Nov 30: Winter wonderland Window Dressing
  - Dec 7: Snowy Tree Set up

Other announcements from Kay included:

- Studio Tour was a great success at the gallery with lots of traffic and great sales. THANK YOU to our volunteers and artists! We had great representation on Social Media, thank you Angi!
- Member Change Out, Nov 4, noon-5pm
  - 2 pieces per 2D artist
    - if you have 3 pieces, pick one up
    - if you have 1 or 2 pieces, no need to come
- NPS: Nov 10 Opening Reception
  - promote thru your channels and plan to attend (your artwork is here too!)
- Holiday season
  - Dec 2 Member Change Out, noon-5pm
  - Expanded Gift Shop
    - small paintings, ornaments, cards

Angi gave MARKETING announcements. She talked about the importance of social media presence. Please Follow, Like, & Share posts by Lincoln Gallery. If you need help in learning how to do it, please see Angi. She brings her laptop to every meeting and can get you set up on FB or IG. Angi also asked members to share with her their art activities outside Lincoln Gallery. Angi will post and tie it into the Lincoln Gallery social media pages. This increases views and traffic to both your page and the gallery page.

PROGRAM: Setting Goals for your Art by Amelia Furman

Amelia presented a slide show and engaging talk about setting goals in your art. The members participated in a fun ice-breaker activity. In small groups, they created stories about what happens to the missing sock from your washer or dryer. This activity got creative juices flowing as Amelia encouraged and challenged members to brainstorm and create SMART goals. She addressed the questions of “What Do I Want?” and “Why Do I Quit?” Amelia also provided rules and success tools when creating and achieving your goals.

Lisa wrapped up the meeting with a look ahead at the remainder of 2023:

- NOVEMBER 16 Member Meeting
  - Entering Shows, Galleries, & Public Works
    - panel with Jill, Kay, & Suzanne Janssen (Loveland Public Art Program)
    - This will be a great refresher for exhibiting members, and a great learning opportunity for Basic members who would like to be juried into the gallery.
    - Suzanne Janssen will share about art opportunities in Loveland
  - DEC: NO MEMBER MEETING
  - December 8 TVAL Member Holiday Party: stay tuned for more info

8:00 MEETING ADJOURNED